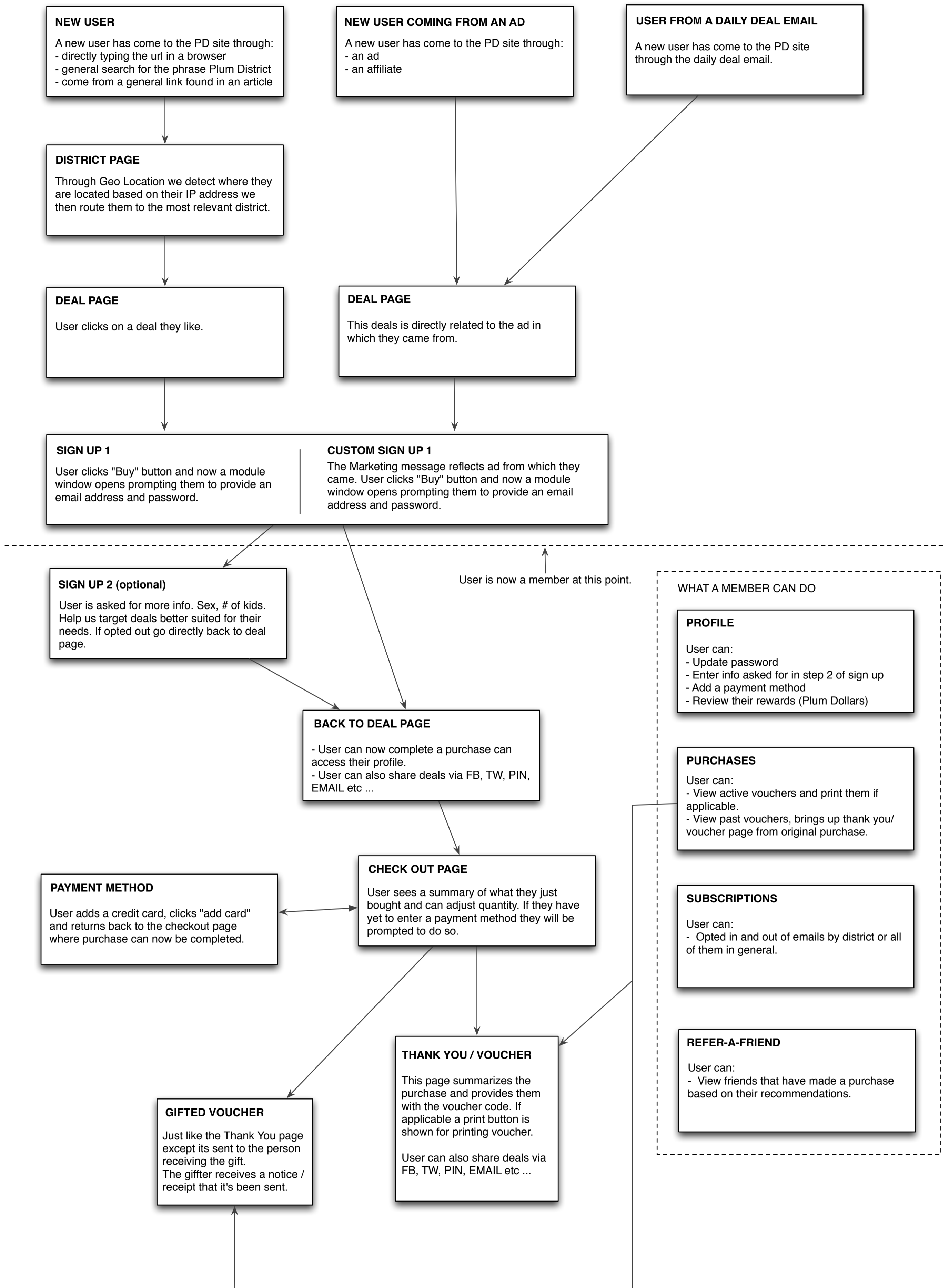


A day in a life of a typical purchaser.





Today's San Francisco Deals

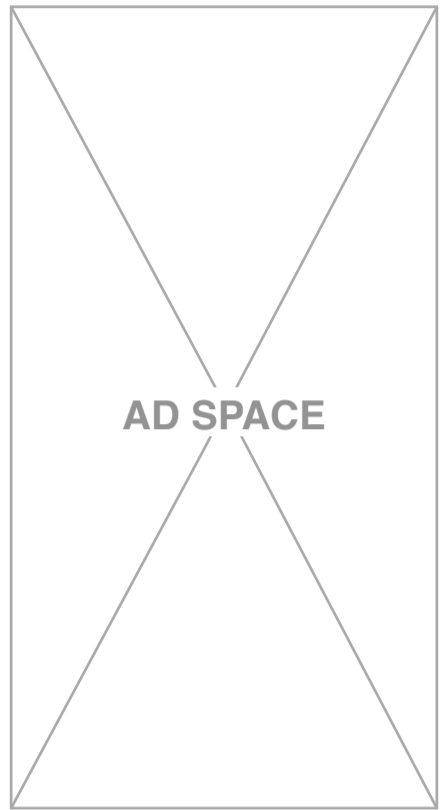
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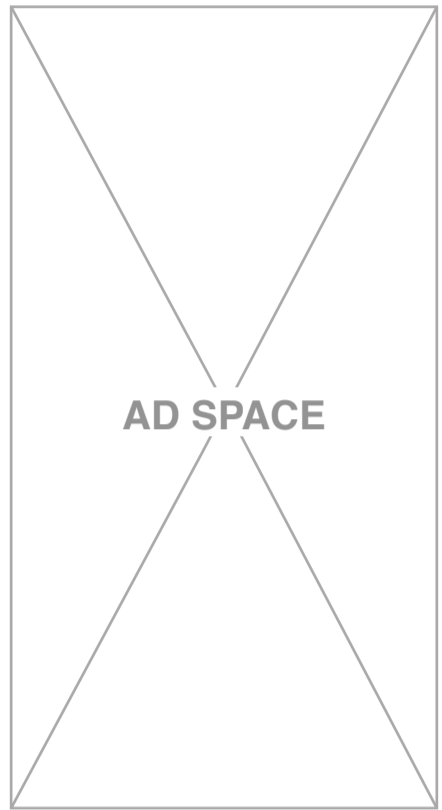
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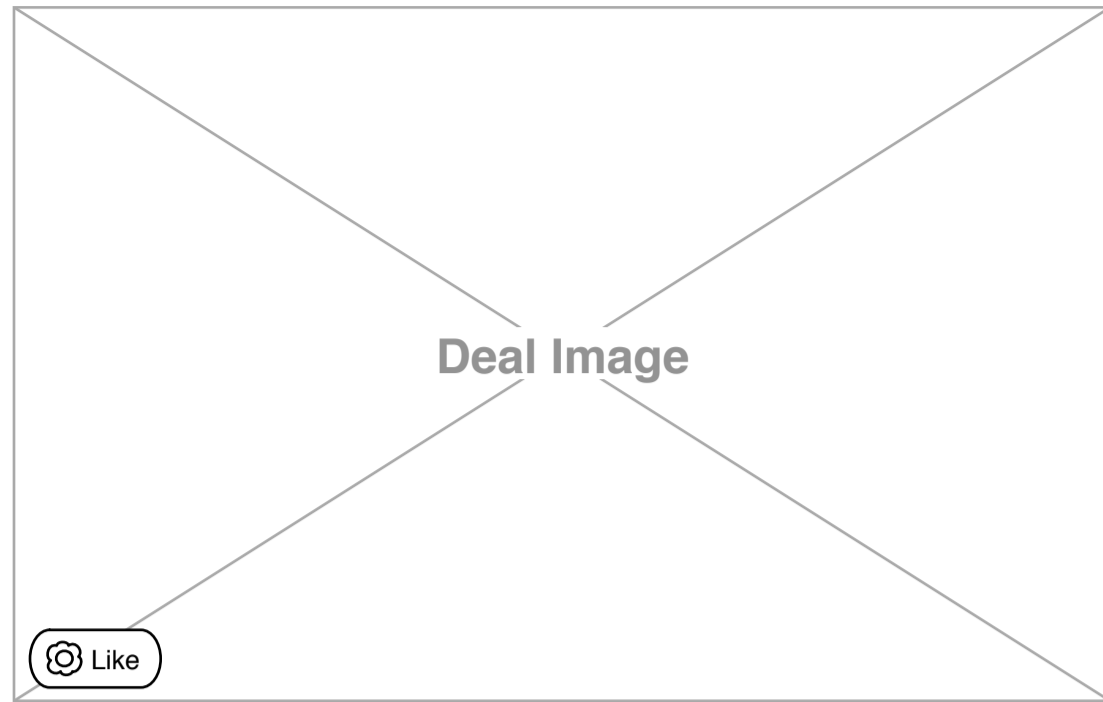
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WAS \$280 NOW \$140 50% SAVINGS!

- QTY.
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Your tot has learned a lot in only a few years, from walking to brushing their teeth to effectively pulling their big sisters hair, and with kindergarten right around the corner their capacity for learning is about to be kicked into overdrive! Make sure your kiddo's transition into academia is successful by giving them a head start in reading with Hooked on Phonics.

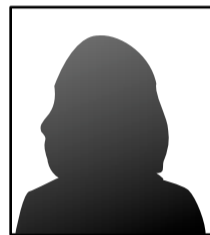
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- Jillian
Newport Beach, California

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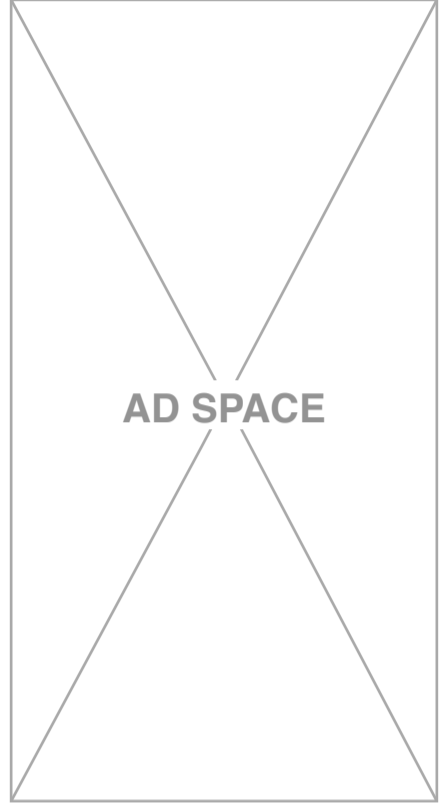
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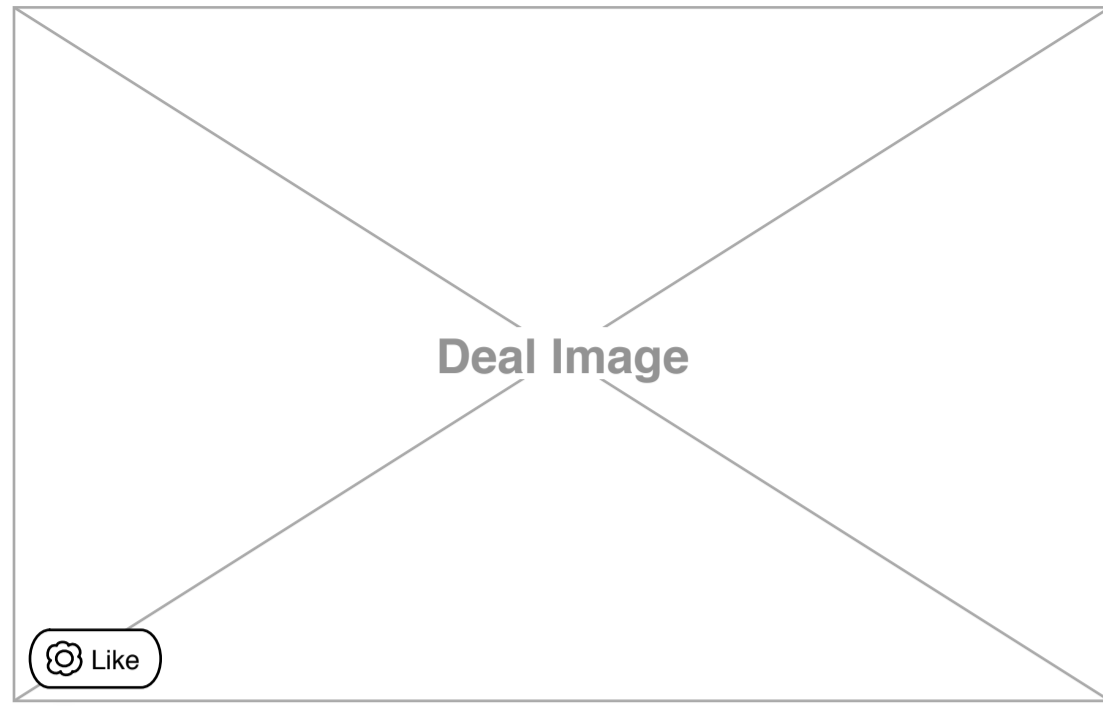
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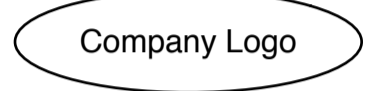
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Buy 6 HOURS REMAINING

- Description Company Locations

HOOKED ON PHONICS WEBSITE>



We all want our children to be happy, successful, well-rounded kids. With that goal in mind, Hooked on Phonics® mission is to create educationally sound tools that are fun for kids and easy for parents to measurably improve their children's learning and help them reach their full-potential. Their products are expressly designed to build children's confidence and ensure success.

MORE

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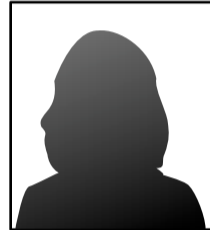
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Link opens new window and goes to the companies site.

Company logo.

MORE reveals more info in all the tabs by sliding down/ expanding if needed.

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- Jillian Newport Beach, California

More deals from Jillian

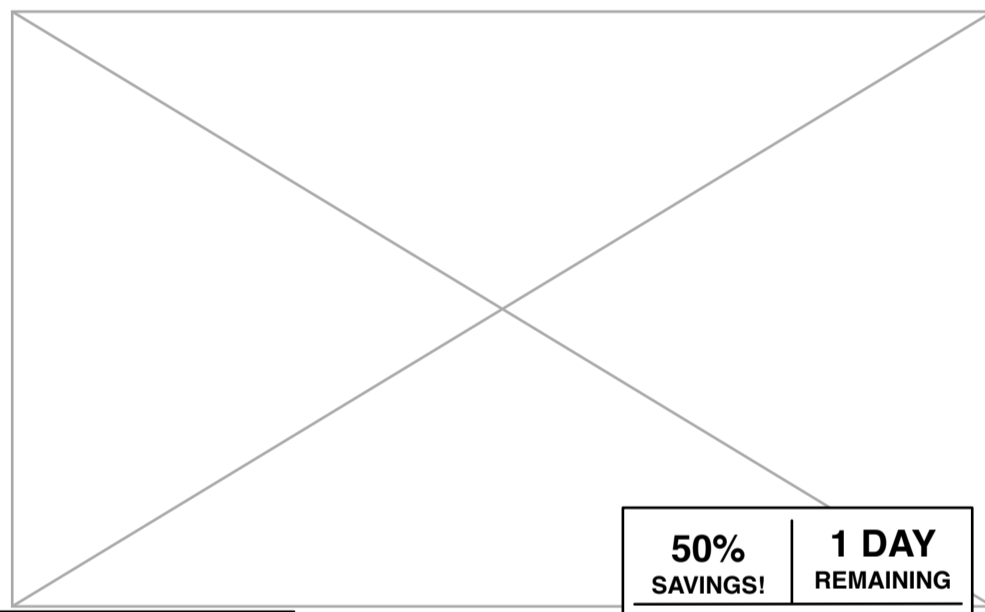
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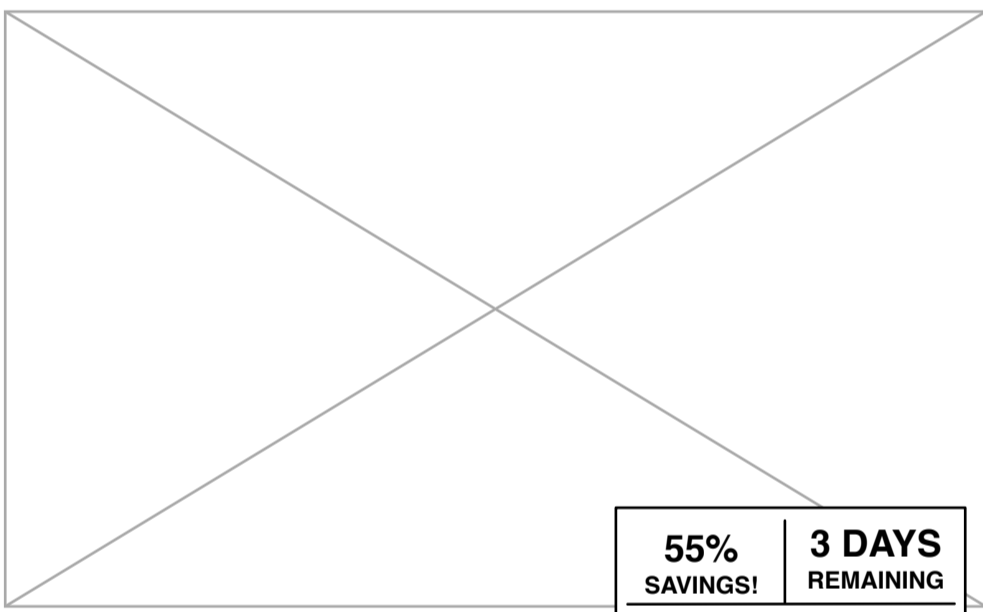
VOTE: Users voting that are not signed up or logged in will trigger the sign up / login process.

Those that are logged in, voting will be reported not only for marketing/sales purposes but added to the users profile so that deals on site and in emails can be tailored to their preferences.



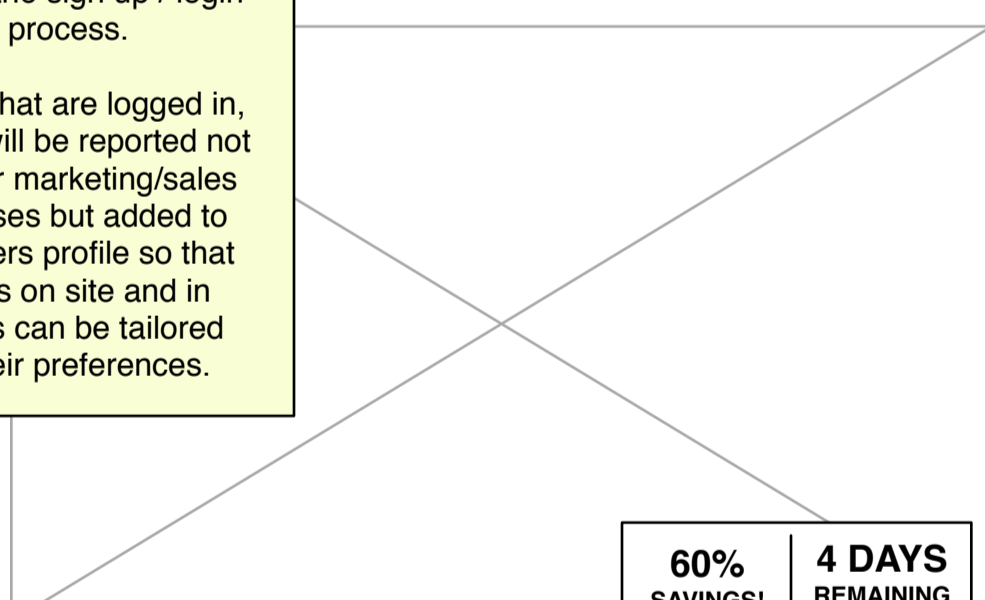
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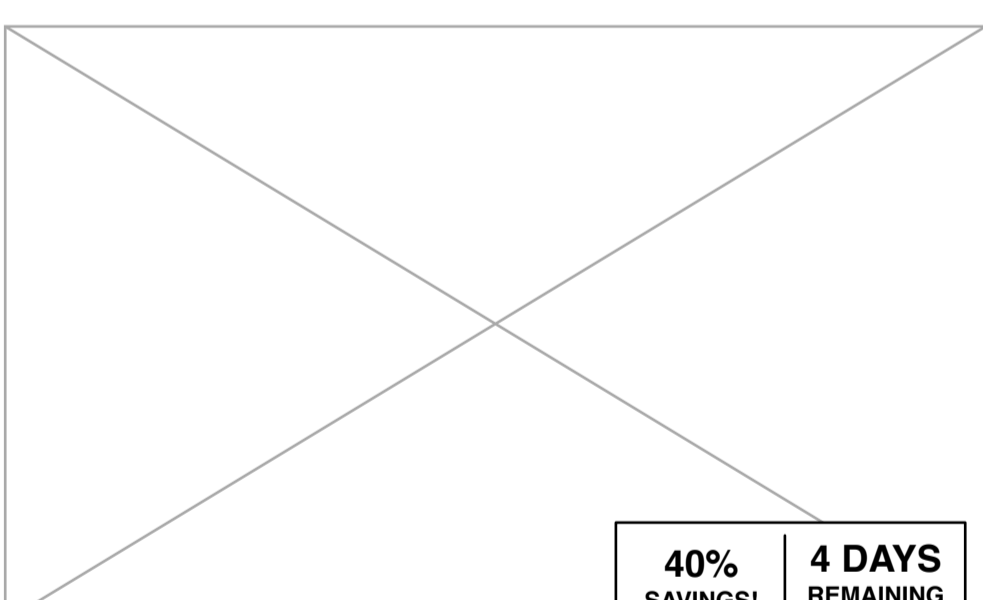
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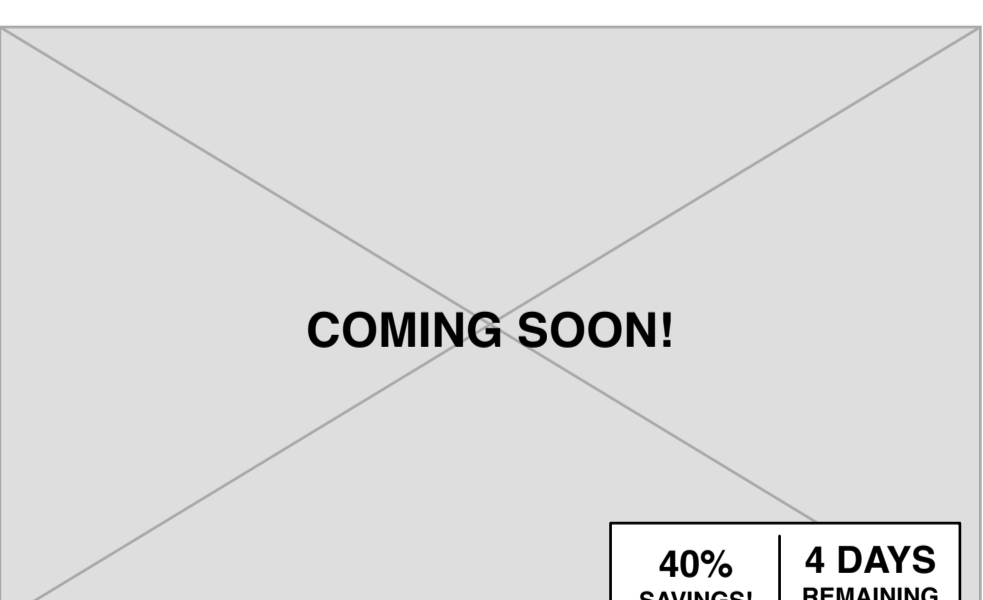
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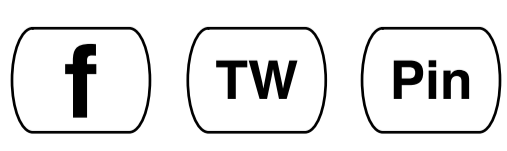
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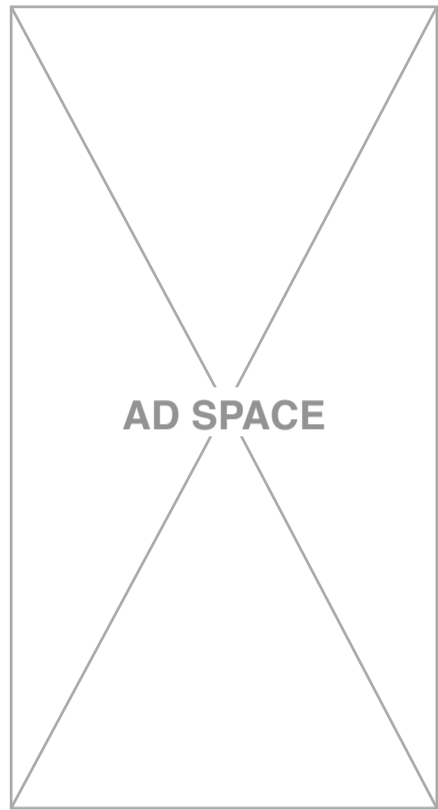
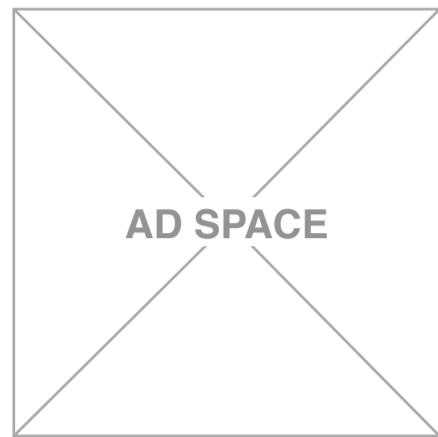
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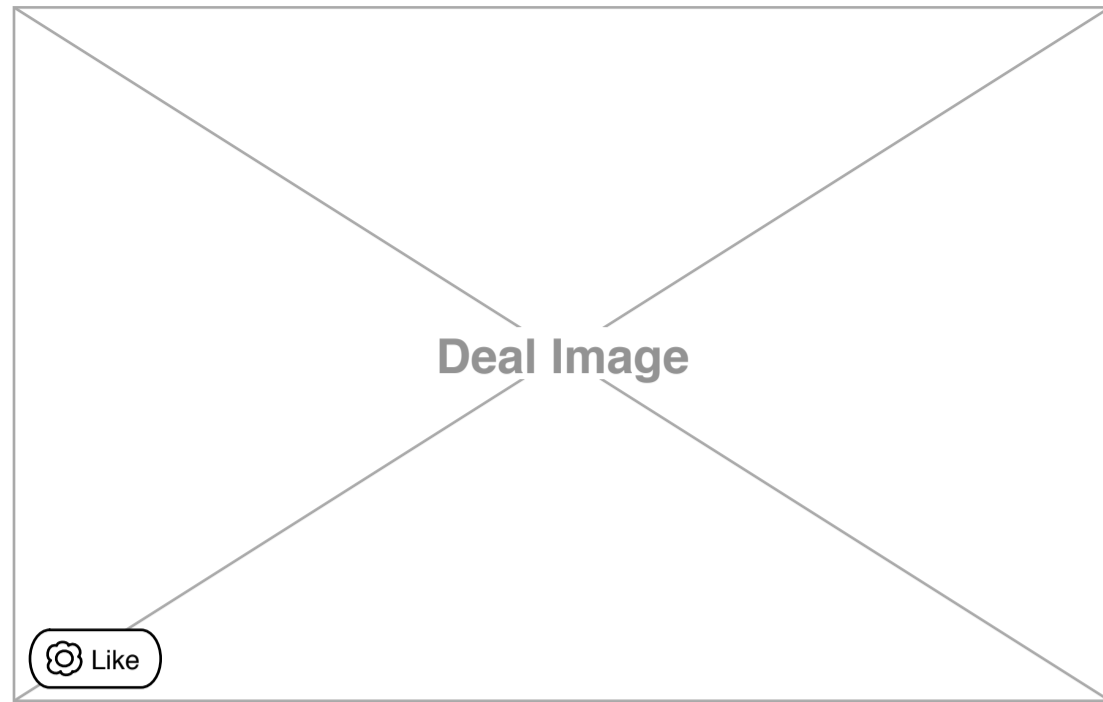
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Hooked on Phonics Learn to Read Complete Kit & FREE SHIPPING

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Description Company Locations

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1234 Somewhere St
San Francisco, CA
94107
415-123-4567

Company Name
1234 Somewhere St
San Francisco, CA
94107
415-123-4567

If the company has no physical location the "Locations" tab will not show.

Maps are clickable opening Google maps in a new window.

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- Jillian
Newport Beach, California

More deals from Jillian

These deals are connected to the specific District rep.
Ordered by days remaining.
Deals "Coming Soon" are listed last.

<p>50% SAVINGS! 1 DAY REMAINING</p> <p>Jane Marvel's Inspired Handbags and Accessories</p> <p>Learn More</p>	<p>55% SAVINGS! 3 DAYS REMAINING</p> <p>Natural Sea Salt Based Skincare Products From Clarisea</p> <p>Learn More</p>
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<p>60% SAVINGS! 4 DAYS REMAINING</p> <p>Another Great Deal Title That Should Not Go More Than Three Lines Max</p> <p>Learn More</p>	<p>40% SAVINGS! 4 DAYS REMAINING</p> <p>Another Great Deal Ordered By Days Remaining Or Over Ridden By Marketing</p> <p>Learn More</p>
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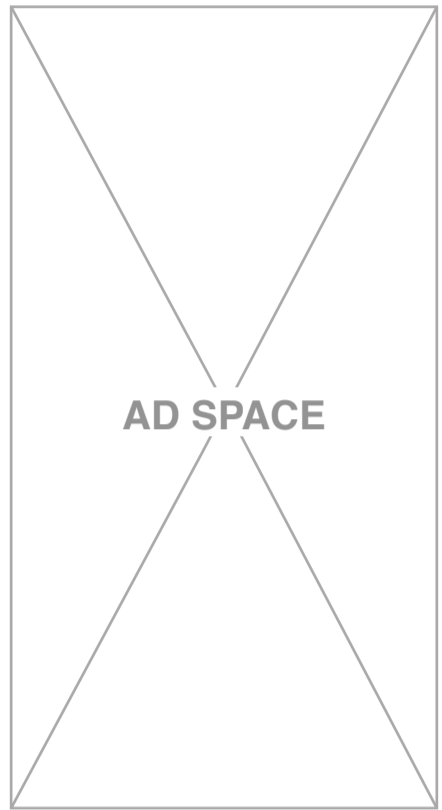
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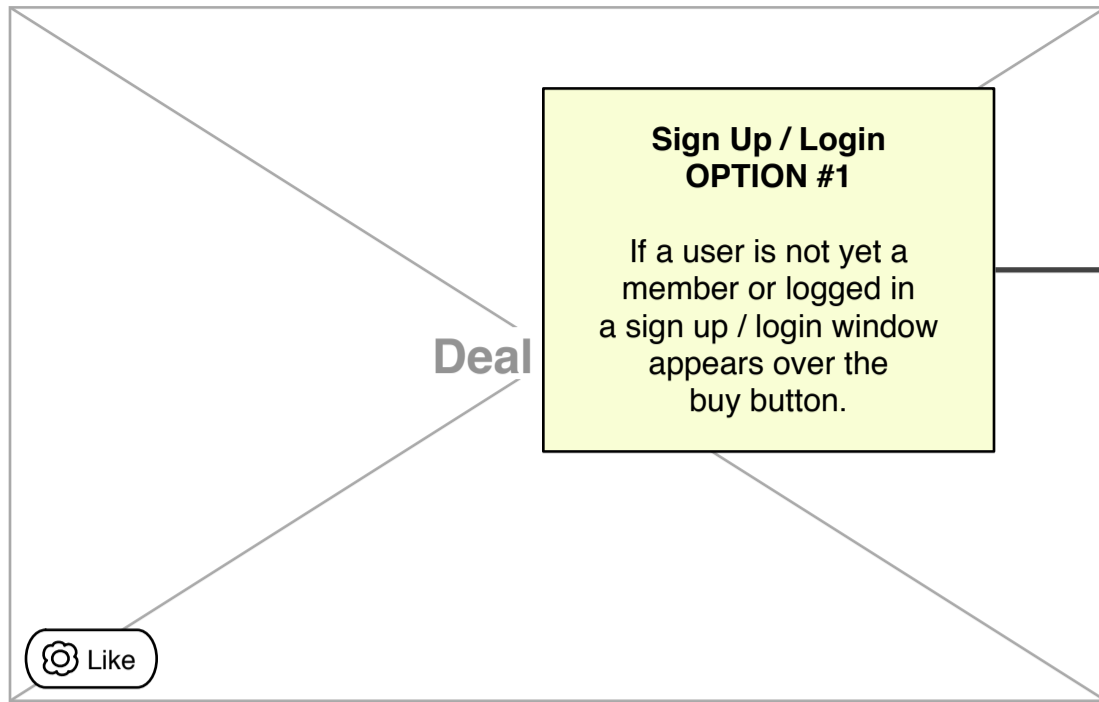
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Baby and Kids

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WAS \$280 | NOW \$140 | 50% SAVINGS!

Sign up and take advantage of this amazing deal!

I agree to the terms of use and privacy policy.

Enter Your Email

Create a Password

Remember Me

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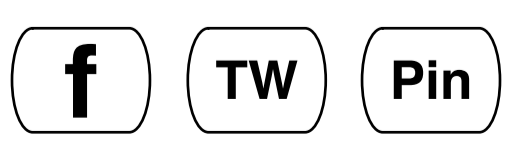
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Sign Up / Login OPTION #2

If a user is not yet a member or logged in a sign up / login module appears. It's important that the module is see through and the savings can still be seen.

Sign up and take advantage of this amazing deal!

I agree to the terms of use and privacy policy.

Remember Me

OR

Have an account? [Login](#)

- Read Pre-K Complete
- Read Kindergarten Complete
- Read First Grade Complete

6 HOURS REMAINING

Description

Your tot has learned a lot in only a few months. From pulling their teeth to effectively pulling their big sisters hair, and with kindergarten right around the corner their capacity for learning is about to be kicked into overdrive! Make sure your kiddo's transition into academia is successful by giving them a head start in reading with Hooked on Phonics.

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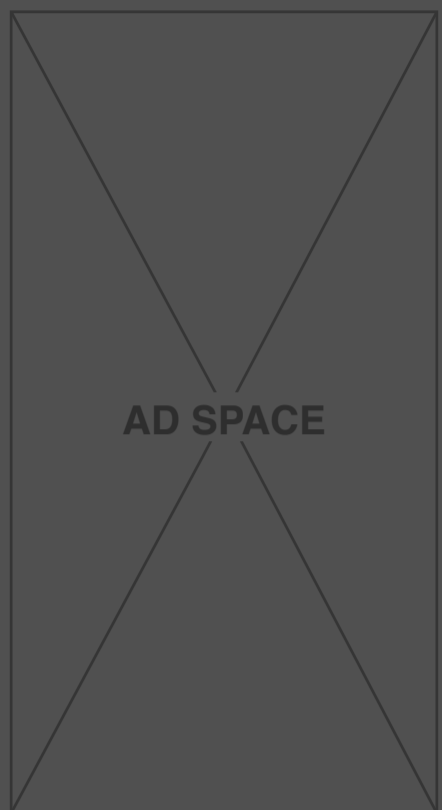
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WAS \$280

NOW \$140

50% SAVINGS!

Sign Up Step 2

Zip Code will place user in correct district after sign up and after logging in.

Gender, number and age of children will help PD marketing efforts.

The number of age drop downs will adjust with the number of children perviously selected.

Users can skip this step and start shopping right away. This information can be added at a later time through the "My Profile" section.

Tell us more about your self so we can show you deals that closer fit you and your families needs.

My zip code is:

I'm a with children.

Ages:

First child Third child

Second child

I want to shop now, [skip >>](#)

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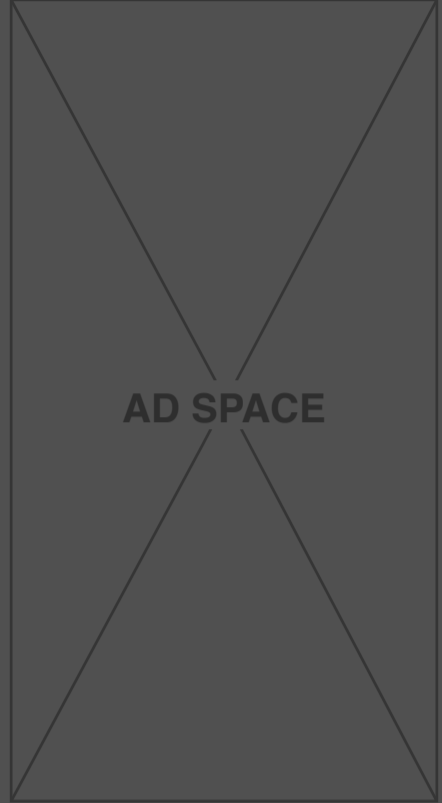
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User

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Baby and Kids

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f TW PIN MAIL If 3 friends buy this same deal, we'll give you your money back!

Share Deal Options
Only show message if deals qualifies.

Deal Image

PD Like
The category is recorded and will help determine the deals a user sees on the site and in the Daily Deal emails.

Like

WAS **\$280** | NOW **\$140** | **50% SAVINGS!**

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Your tot has learned a lot in only a few years, from walking to brushing their teeth to effectively pulling their big sisters hair, and with kindergarten right around the corner their capacity for learning is about to be kicked into overdrive! Make sure your kiddo's transition into academia is successful by giving them a head start in reading with Hooked on Phonics.

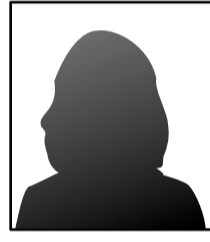
Hooked on Phonics content is based on current research about how children learn best. The system was developed with the help of leading educators and tested with kids. It's interactive and fun presented in colorful, vibrant, visually appealing ways, so kids will be having so much fun they won't even realize they are preparing for school!

MORE

THE NITTY GRITTY:

- Can only be redeemed for the Learn to Read Complete Kit
- May not be combined with other offers
- May not be applied to taxes
- Sales tax will be applied to NJ and CT orders
- Allow 7-10 business days for ground shipping
- If you have any questions about your Learn to Read Complete Kit, please contact customer care at cs@hop.com or (866) 984-0188
- All sales are final
- Voucher must be used in 1 transaction
- Expires 09/30/12

Brought to you by:



"I taught my four kids how to read with Hooked on Phonics. Hooked on Phonics is proven to improve your child's reading skills with their innovative and fun approach. Summer is a great time to get a jump start on your kids' reading skills."

- Jillian
Newport Beach, California

More deals from Jillian

Jane Marvel's Inspired Handbags and Accessories

50% SAVINGS! | 1 DAY REMAINING

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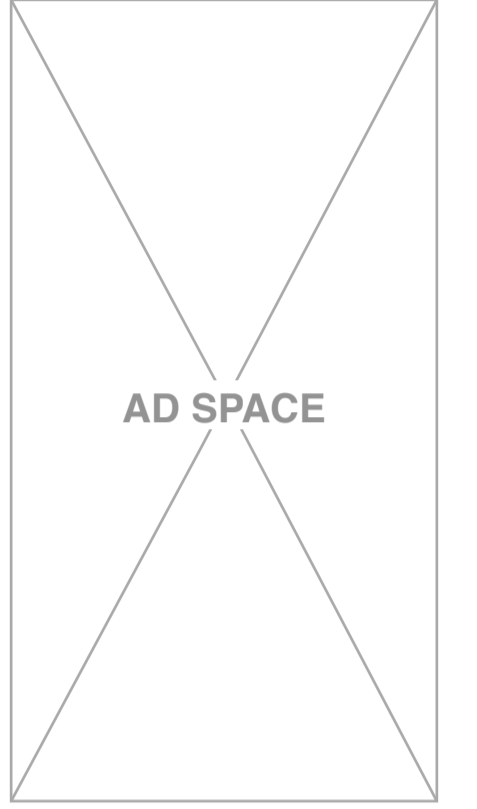
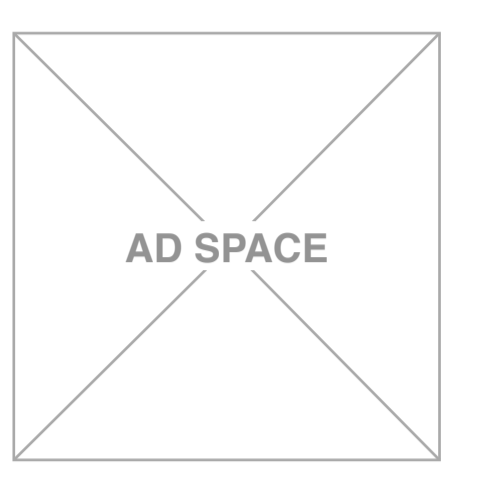
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40% SAVINGS! | 4 DAYS REMAINING

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- Back to School Specials



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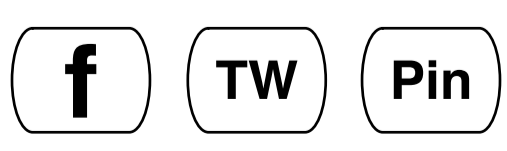
- Beauty and Fashion
- Spa
- Restaurants
- Tickets and Events
- Baby and Kids
- Travel
- Food and Beverage
- Health and Fitness
- Home and Garden
- Services
- Activities

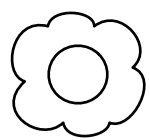
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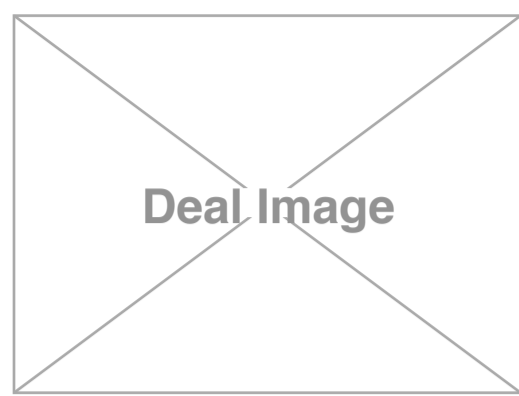
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Checkout

Hooked on Phonics Learn to Read Complete Kit & FREE SHIPPING



- QTY.
- Learn to Read Pre-K Complete
 - Learn to Read Kindergarten Complete
 - Learn to Read First Grade Complete

Subtotal: \$140.00

Your Discounts

You have Plum Dollars: \$10

Have a Promo Code?

THE NITTY GRITTY:

- Can only be redeemed for the Learn to Read Complete Kit
- May not be combined with other offers
- May not be applied to taxes
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- Allow 7-10 business days for ground shipping
- If you have any questions about your Learn to Read Complete Kit, please contact customer care at cs@hop.com or (866) 984-0188
- All sales are final
- Voucher must be used in 1 transaction
- Expires 09/30/12

Grand Total: \$130.00

BUY DEAL

By clicking "Buy Deal" your credit card will be charged the amount shown and you agree to the Terms and Conditions and Privacy Policy.

logo

Add CC

If there is no CC on file an action item button should prompt customers to add one.

Both "Buy Deal" button and "Add New Payment Method" button will activate the (Add CC) page.

Payment Method:

Add a New Payment Method

At least one valid credit card must be on file before purchasing.

Make This Gift a Purchase?

Questions

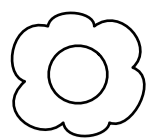
- Can I change or cancel my order?
- Is my personal information safe?
- What if I don't use the entire value of my Plum Deal in one visit?
- Can I use the remainder later?

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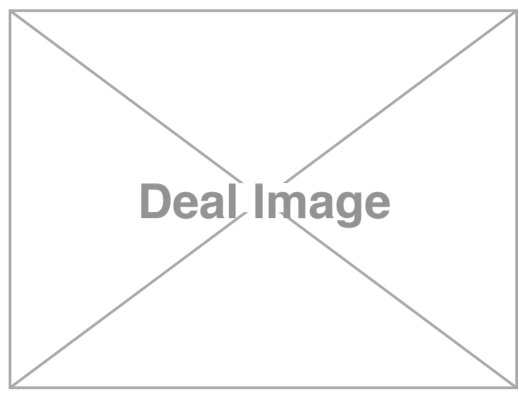
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Checkout

Hooked on Phonics Learn to Read Complete Kit & FREE SHIPPING



QTY.

Learn to Read Pre-K Complete

Learn to Read Kindergarten Complete

Learn to Read First Grade Complete

Subtotal: \$140.00

Your Discounts

You have Plum Dollars: 0

Have a Promo Code?

Grand Total: \$130.00

BUY DEAL

By clicking "Buy Deal" your credit card will be charged the amount shown and you agree to the [Terms and Conditions](#) and [Privacy Policy](#).

logo

THE NITTY GRITTY:

- Can only be redeemed for the Learn to Read Complete Kit
- May not be combined with other offers
- May not be applied to taxes
- Sales tax will be applied to NJ and CT orders
- Allow 7-10 business days for ground shipping
- If you have any questions about your Learn to Read Complete Kit, please contact customer care at cs@hop.com or (866) 984-0188
- All sales are final
- Voucher must be used in 1 transaction
- Expires 09/30/12

Payment Method:

- Use card ending with 7361
- or [+Add another card](#)

Make This Gift a Purchase?

Name of recipient

Email of recipient

Short message (optional)

[SEND](#)

Questions

- Can I change or cancel my order?
- Is my personal information safe?
- What if I don't use the entire value of my Plum Deal in one visit?
- Can I use the remainder later?

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A credit card is required to make a purchase.

Add New Credit Card

VISA Master AMEX DISC

Credit Card Number

Experation Month Year CCV

What is this?

First Name as it appears on credit card.

Last Name as it appears on credit card.

Billing Address

(apt, floor, suite number, etc ...)

City

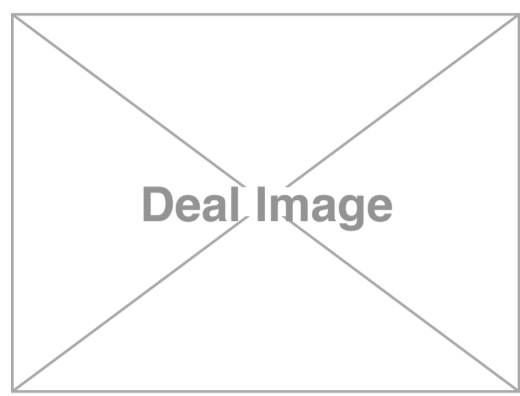
State Zip Code

Add Card

- May not be applied to taxes
Sales tax will be applied to NJ and CT orders
Allow 7-10 business days for ground shipping
If you have any questions about your Learn to Read Complete Kit, please contact customer care at cs@hop.com or (866) 984-0188
All sales are final
Voucher must be used in 1 transaction
Expires 09/30/12

Thank you for your purchase, Tony DeSylva.

Hooked on Phonics Learn to Read Complete Kit & FREE SHIPPING



1 Learn to Read Pre-K Complete

Total: \$130.00

Make This Gift a Purchase?

THE NITTY GRITTY:

- Can only be redeemed for the Learn to Read Complete Kit
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- May not be applied to taxes
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- Allow 7-10 business days for ground shipping
- If you have any questions about your Learn to Read Complete Kit, please contact customer care at cs@hop.com or (866) 984-0188
- All sales are final
- Voucher must be used in 1 transaction
- Expires 09/30/12

Your voucher number is: AFXP50194

If 3 friends buy this same deal, we'll give you your money back!



Share Deal Options
Only shows if deals qualifies.

Print Voucher

Print this voucher and take it with you.

Print Voucher
This button and message only shows if this is for a brick & mortar location.

You might also be interested in:

Up Sell
Based on what they just purchased, history & location.

50% SAVINGS! | **1 DAY REMAINING**

Jane Marvel's Inspired Handbags and Accessories

[Learn More](#)

55% SAVINGS! | **3 DAYS REMAINING**

Natural Sea Salt Based Skincare Products From Clarisea

[Learn More](#)

60% SAVINGS! | **4 DAYS REMAINING**

Another Great Deal Title That Should Not Go More Than Three Lines Max

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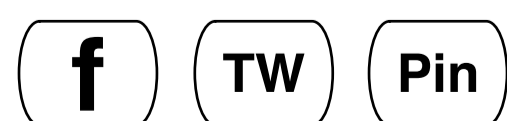
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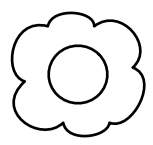
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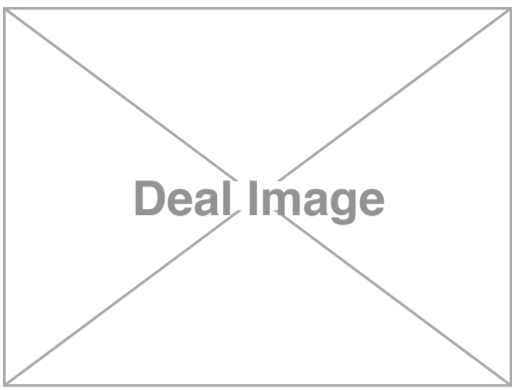
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Thank you for your purchase, Tony DeSylva.

Hooked on Phonics Learn to Read Complete Kit & FREE SHIPPING



1 Learn to Read Pre-K Complete

Total: \$130.00

Make This Gift a Purchase?

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- Voucher must be used in 1 transaction
- Expires 09/30/12

Your voucher number is: AFXP50194

Print Voucher

Nothing should print below this line.

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Tony DeSilva has given Emily Hutchinson a gift.

Simply [print](#) this voucher and take it with you.

Hooked on Phonics Learn to Read Complete Kit & FREE SHIPPING



1 Learn to Read Pre-K Complete

Total: \$130.00

Make This Gift a Purchase?

THE NITTY GRITTY:

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- May not be combined with other offers
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- Expires 09/30/12

Your voucher number is: **AFXP50194**

Print Voucher

Print this voucher and take it with you.

You might also be interested in:

Jane Marvel's Inspired Handbags and Accessories

50% SAVINGS! **1 DAY REMAINING**

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55% SAVINGS! **3 DAYS REMAINING**

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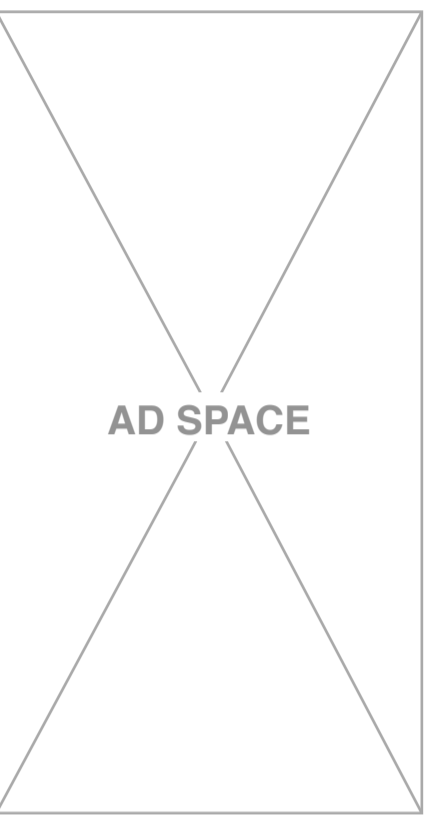
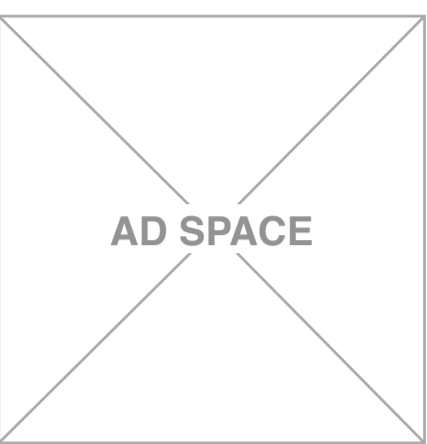




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Today's Deals in, San Francisco

- Nationwide Deals
- Family Vacations
- Back to School Specials



Profile

Hi, Tony. Your profile is 40% complete. Completing your profile helps us deliver deals you are looking for.

Name: Tony DeSylva, Member sense June 11th, 2012 [edit](#)
 Email: tony@desylva.com
 Password: *****
 Gender: ??? [update](#)
 # of kids: ???
 I'm interested in: Food and Drink, Get Away's, Tickets and Events [+add / -remove](#)
 Located in: San Francisco [+add / -remove](#)

Edit / Update
Spawn modules for editing and updating.

Payment Method

VISA Ending with 6593: [+add / -remove](#)

Rewards

You have **20 Plum dollars** to spend.

Don't like what you see? Tell us what types of deals you want.

- Beauty and Fashion
- Spa
- Restaurants
- Tickets and Events
- Baby and Kids
- Travel
- Food and Beverage
- Health and Fitness
- Home and Garden
- Services
- Activities

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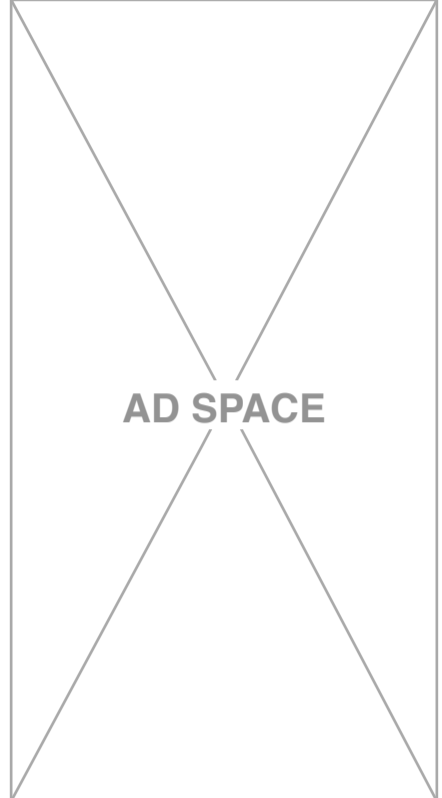




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Today's Deals in, San Francisco

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Purchases

Your current purchases.

- Current
- Past**

* Once you've used your voucher, be sure to make it "redeemed". Vouchers can only be used once.

ScoreBig Voucher Number: GYLP3456
 \$5 for \$40 on tickets to professional sporting event and local concerts
 Purchased on: Wednesday, April 11, 2012
 Expires: Sunday, June 30th, 2012

Another Deal Voucher Number: AFXP50194
 50% Off This Great Deal
 Purchased on: Wednesday, April 11, 2012
 Expires: Sunday, June 30th, 2012

View / Print
Brings up the "Thank You" page for this deal.

Don't like what you see? Tell us what types of deals you want.

- Beauty and Fashion
- Spa
- Restaurants
- Tickets and Events
- Baby and Kids
- Travel
- Food and Beverage
- Health and Fitness
- Home and Garden
- Services
- Activities

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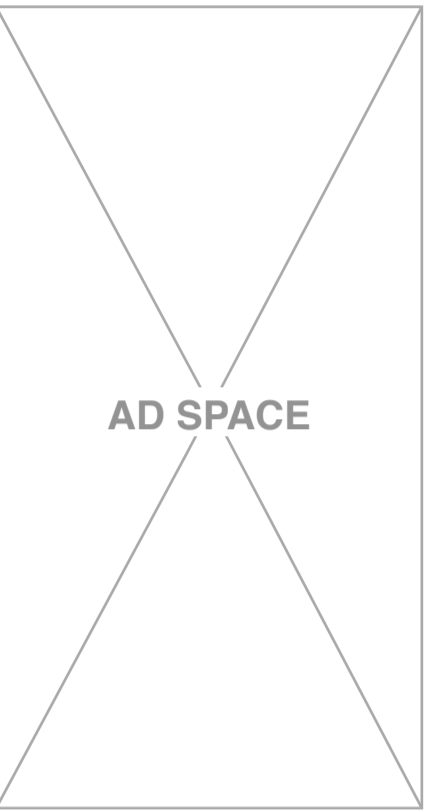
Purchases Past

Your past purchases.

- Current
- Past**

Another Deal
 50% Off This Great Deal
Voucher Number
REDEEMED
 Purchased on: Wednesday, April 11, 2012
 Expires: Sunday, June 30th, 2012
 Sunday, June 30th, 2012 Redeemed

And Another Deal
 30% Off This Great Deal
Voucher Number
EXPIRED
 Purchased on: Wednesday, April 11, 2012
 Expires: Sunday, June 30th, 2012
 Sunday, June 30th, 2012



Don't like what you see? Tell us what types of deals you want.

- Beauty and Fashion
- Spa
- Restaurants
- Tickets and Events
- Baby and Kids
- Travel
- Food and Beverage
- Health and Fitness
- Home and Garden
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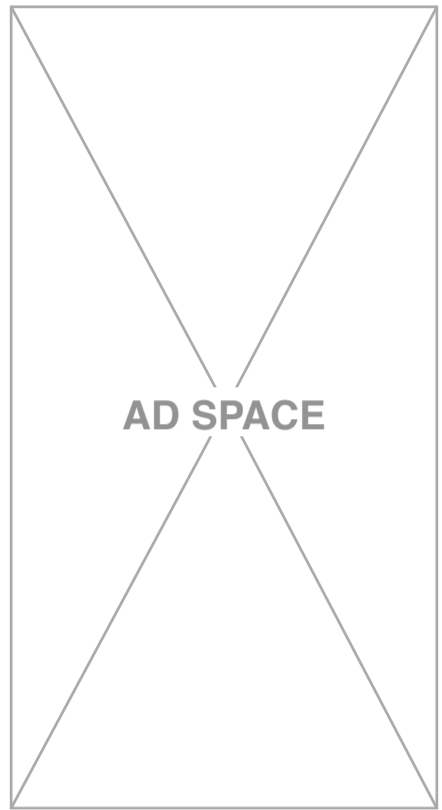




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Today's Deals in, San Francisco

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Subscriptions

Your subscriptions

REMINDERS

Receive reminders for vouchers that are about to expire

DAILY DEAL EMAILS select your state, then city or district.

- Arizona
- Arkansas
- California Northern
 - San Francisco
 - East Bay
 - Peninsula
 - North Bay
 - South Bay
- California Southern
- Colorado
- Florida
- Georgia
- Illinois
- Kentucky
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Missouri
- Nevada
- New Jersey
- New Mexico
- New York
- New York
- North Carolina
- Ohio
- Oklahoma
- Pennsylvania
- Texas East
- Texas West
- Utah
- Washington

UNSUBSCRIBE FROM EVERYTHING

If you'd prefer to never receive emails from us again, we're sorry to see you go but we won't hold it against you.

-- Select Reason -- Unsubscribe

Other reasons

Text input area for other reasons

Don't like what you see? Tell us what types of deals you want.

- Beauty and Fashion
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- Travel
- Food and Beverage
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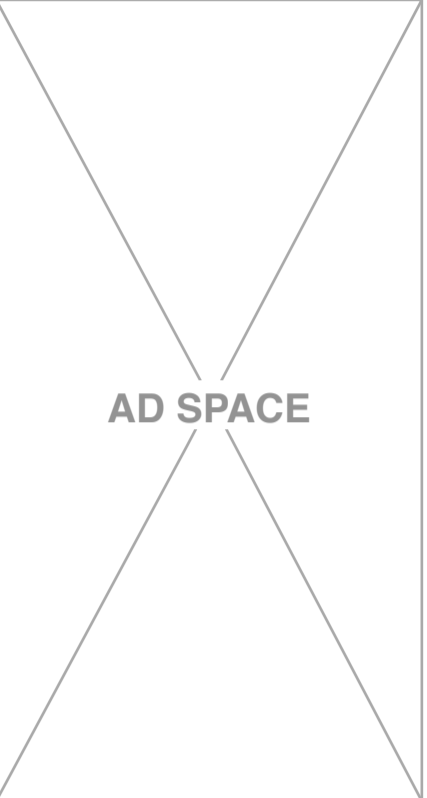




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Today's Deals in, San Francisco

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Refer a Friend

When a referred friend signs up, you'll receive 5 Plum Dollars!

My Referrals

Our Refer a Friend program lets you invite your friends to Plum District. When the friends you invite make their first purchase, you can receive Plum Dollars. The status of the invites you've sent is shown below.

Date	Name
April, 11 2012	Tony DeSylva
June 15, 2012	Jimmy Peterman

Plum Dollars: \$10

Add People

Invite: [f] [TW] [PIN] [MAIL]

or add them one at a time.

[Empty input field]

Add a personnel message

[Empty input field]

Invite

Don't like what you see? Tell us what types of deals you want.

- Beauty and Fashion
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